How to Customize the Social Media Posts

We try to make it as easy as possible to use the Monthly Toolkit.

To use any of the social media posts, To use any of the social media posts, simply click on the black "**Download**" button right next to the tool. This will download and save the file to your computer. From there, you can upload it directly to your social media platform, no edits required.

If you and your team want to get creative, you can easily customize any of these tools in minutes!

We have found that it is really helpful to add your logo and your selected store location. This way, people know where to support your organization. Each social post includes space (shown as a light "watermark" on the website preview) for your custom logo or information.

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To customize, we recommend using Canva.com, a free, user-friendly online design platform. Canva offers fun fonts, colors, and sticker options to really make your post, story, or flyer stand out.

Here's how to customize your post:

1) Download the tool

Click the download button next to the tool you would like to use.

2) Open Canva and upload the image

Create a free Canva account (if you don't already have one).

From your Canva homepage, find and click the '*Upload*' button in the top right-hand corner. From here, choose the downloaded tool from your computer.

Once it uploads, click the image and select "*Use in a new design*", then click "*Custom Size*" and "*Create New Design*".

3) Add your text

Now that the image is uploaded, all the tools you need to customize it are on the left-hand side of your screen.

Adding text is as simple as clicking the "*Text (T)*" icon. A text box will appear with a default font. In this text box, type the address of your selected store. You can change the font, size, and color until it looks just right. To move the text, click and drag the textbox to an area of your choosing within the design.

4) Add your logo

Click on the upload button, and then select "*upload files.*"

Select your logo and click "*upload.*"

Your logo will then appear in the toolbar on the left. Simply click and hold the image to drag it onto the graphic. You can change its size by clicking and dragging the corner of the image.

5) Save your finished post

When you're happy with your design, click the "*share*" button in the upper right-hand corner. From here, select "*Download.*" You can download the tools as either a PNG or JPEG, both will work!

Once your customized version is saved, you are ready to post! Don't forget you only need to customize the social media post once and then you will be able to use it on ALL platforms.

If you have any questions, please don't hesitate to reach out!