



HANNAFORD FIGHT HUNGER BAG PROGRAM

Launch Day Email



DOWNLOAD IMAGES

SUBJECT: Launch Day: Hannaford Fight Hunger Bag Program!

Hello,

Today is launch day for the Hannaford Fight Hunger Bag Program! Starting today and for the entire month of *[month of selection]*, when you purchase a \$2.50 reusable Fight Hunger Bag at the Hannaford located at *[location]*, \$1 is donated to *[name of organization]*.

Our goal is to sell *[goal of bags bought e.g., 200]* bags, equivalent to \$*[insert donation equivalent e.g., \$200]* raised. We are confident that with the help of our dedicated supporters, we can reach this goal.

We strongly encourage you to share this news with family and friends as well!

The Fight Hunger Bags are located on displays around the store and at the checkout. For more information about the program, please visit hannaford.bags4mycause.com.

Thank you for your support,
[Signature]



hannaford.bags4mycause.com