















Suggested Marketing Campaign Calendar

This calendar offers suggestions to boost your marketing campaign efforts.
Customize it to your needs and add in other campaigns your organization is planning.

1 Month Until Launch

					1	
	 Start spreading the word! 	 Send e-mail to staff 		 Send e-mail to supporters 		
			 Send press release to local paper 			
		Post flyers around town 		Post news in town bulletin 		
	 Meet the store manager 					 30 Prepare for launch 


















HAVE QUESTIONS? WE'RE HERE TO HELP!

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Suggested Marketing Campaign Calendar

Featured Month

This calendar offers suggestions to boost your marketing campaign efforts.
Customize it to your needs and add in other campaigns your organization is planning.

		 1 Launch Day! (Check your checklist) 				
	 Visit store, take pictures with bouquets 			Encourage staff to spread the word 		
	 Send e-mail to supporters 		 Encourage supporters to buy two or more bouquets this month!			
						
	  Send e-mail to supporters 			 31 Celebrate! 		

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